



Directory Listing

Due on or before the 15th of the month

directorylisting

Basic Listing includes: (Choose 4 Items and up to 25-word Description)

Items*

- Business or Professional Name
- Contact Name
- Address
- Phone (+ City)
- Additional Phone (Cell)
- Fax
- E-Mail Address
- Web Address

*Additional items can be included in the listing at a charge of \$4 each (per month). To include a photo or logo (choose one), add \$10 per month. Professional license numbers are listed in this section.

Note: Cross-referencing a display ad is free of charge, i.e., See ad page XX.

Description: Up to 25 free words. Additional words may be added at \$1 per word.

SAMPLE BASIC LISTING

PUBLICATIONS

NATURAL AWAKENINGS

Andrea Schensky Williams, Publisher
P.O. Box 59, Albuquerque, NM 87113

A monthly publication dedicated to providing health-conscious individuals with insights and information to improve the quality of life physically, mentally, emotionally and spiritually.

1 Month Listing Cost: \$69

15% discount w/ 6-month contract: \$59.00

25% discount w/ 12-month contract: \$49.00

DISPLAY ADVERTISERS – \$35.00

To Submit Your Listing:

Choose a category.

Type in plain text format:

No *italics*, **bold face**, or underlined styles are used in the listing description. Emphasized words may be typed in UPPERCASE.

Words are counted as any set of letter/ numbers separated by a space, hyphen or a slash.

SAMPLE LISTING with ITEMS and PHOTO added

PUBLICATIONS

NATURAL AWAKENINGS

Andrea Schensky Williams, Publisher
P.O. Box 59, Albuquerque, NM 87113

ph. 505-99-1319

fx. 888-900-6799

Publisher@NaturalAwakeningsNNM.com



A monthly publication dedicated to providing health-conscious individuals with insights and information to improve the quality of life physically, mentally, emotionally and spiritually. 15,000 FREE copies are distributed at over 500 locations.

32 words (32 - 25 words = 7 extra words x \$1) = \$72
extra items @ \$4 each = \$8
Photo @ \$10 = \$10

1 Month Listing Cost: \$79 [+ \$7 + \$8] = \$94.00

15% discount w/ 6 month contract

\$69.00 [+ \$7 + \$8] = \$84.00

25% discount w/ 12 mo. contract

\$59.00 [+ \$7 + \$8] = \$74.00

DISPLAY ADVERTISERS: \$45 [+ \$7 + \$8] = \$60

Dated and Ongoing Calendar Events

Due on or before the 15th of the month prior to publication.

calendar

Must be resubmitted each month. Post online at naturalawakeningsnm.com/advertise/ The calendar is a wonderful resource for filling your workshops and events. There is a \$15 charge per listing for this service. (Display advertisers receive 2-5 free listings per month). Post online at naturalawakeningsnm.com/advertise/ - Use the free advertiser drop down

SAVE THE DATE Calendar

Must be resubmitted each month. Post online at naturalawakeningsnm.com/advertise/ There is a \$35 charge per listing for this service.

My ad in Natural Awakenings has more than paid for itself.

It has also been very helpful for clients attending my classes.

Natural Awakenings is the only advertising we do. The exposure and circulation is great. Thank you!

—C.W., Oil Lady Aromatherapy

Natural Awakenings is a professionally recognized publication that has provided me and many of my clients with an opportunity where we can successfully advertise and gain exposure through the many forms of promotion that the magazine has to offer. My client base and exposure to the local marketplace has greatly expanded due to the support of the creative and professional Natural Awakenings staff.

Thank you for your invaluable service!

—Patricia Varley, MHSA
Professional Speaker
Business and Personal Coach

DIRECTORY Submission Guidelines

***Basic Listing Includes: (4 Items, up to 25-word Description, Photo or Logo)
Additional *items* may be added for \$4 per item, additional *words* for \$1 per word.

DIRECTORY Category (see page 2):

Items: (Please complete only the items below that will be part of your listing, leave others blank – Select 4 for a basic listing. Additional items are allowed at \$4 per item)

Business or Professional Name:

Contact Name:

Address:

Phone Number:

Other Phone Number:

Fax Number:

E-Mail Address:

Website:

DIRECTORY Description: (Listing includes 60 words – additional words are allowed at \$1 per word)

Display Ad: Yes or no (for cross reference)

Your image or logo

(Please, attach as a separate file, minimum 300 dpi photo or logo – JPG, TIFF, EPS, or PDF)

Comments:

SAMPLE CATEGORIES

Active Release Techniques (ART)
Acupressure
Acupuncture
Aging Healthy
Air Purification
Alexander Technique
Alkaline Water
Aromatherapy
Arts
Art Therapy
Astrology
Ayurveda
Ayurvedic Massage
Bioenergetics
Bio-Fuel
Bio-Identical Hormone Replacement
Birth Networks
Bodytalk
Bodywork
Carbon Footprint
Carbon Neutral
Carbon Offset
Compact Fluorescent Lamp (CFL)
Chelation Therapy
Childbirth Preparation
Chinese Medicine
Chiropractic
Church
Colon Therapy
Color Therapy
Compostable
Conscious Living
Counseling/Psychotherapy
Craniosacral Therapy (CST)
Crystal & Gem Therapy
Dance / Movement Therapy
Decluttering
Decompression
Deep Tissue Work
Dentistry (Holistic)
Detoxification
Doula
Dowsing
Eco-Friendly
Emotional Freedom Technique (EFT)
Energy Field Work
Energy Healing
Energy Star
Environment
Feldenkrais® Method
Fitness
Flower Remedies
Food/Beverages
Fossil Fuels
Functional Medicine
Green Living
Guided Imagery
Healing Touch
Healthy Living
Herbal Medicine
Homeopathy
Hybrid (Vehicle)
Hydrotherapy
Hypnotherapy
Integrative Manual Therapy (IMT)
Integrative Medicine
Intuitive Arts
Ionic Foot Detox
Iridology
Jin Shin
Kinesiology / Applied Kinesiology
Learning Therapy
LED
LEED
Life Coach
Locavore
Lymphatic Drainage
Macrobiotics
Magnetic Field Therapy
Martial Arts
Massage Therapy
Meditation
Mediumship
Midwife
Myofascial Release Technique
Natural Market
Naturopathy
Neuro Emotional Technique (NET)
Neuro-Linguistic Programming (NLP)
Neuro Muscular Kinesiology
Neuro Muscular Therapy (NMT)
Nutritional Counseling
Nutritional Supplements
Organic
Orthotics
Osteopathy
Oxygen Therapies
Past Life Regression
Personal Fitness Trainer
Personal Growth
Psychic
Physical Therapy
Pilates
Polarity Therapy
Prolotherapy
Qigong & Tai Chi
Neurofeedback
Rebirthing Breathwork
Reconnective Healing
Recycle
Reduce
Reflexology
Regression Therapies
Reiki
Renewable Energy
Restaurants
Rolfing Structural Integration (Rolfing)
Rubenfeld Synergy Method
Sex
Shamanism
Shiatsu
Solar
Sound Healing
Spiritual Healing / Counseling
Subtle Therapies
Swedish Massage
Tantra
Tai Chi
Thai Massage
Therapeutic Touch (TT)
Thermal-Acupressure Massage
Thermography
Thought Field Therapy
Trager Approach
Trigger Point/Myotherapy
Vegetarianism
Veterinarian
Water Purification
Yoga

credit card billing authorization

Natural Awakenings
Northern & Central New Mexico
6612 Glenlochy Way NE • Albuquerque, NM 87113
Publisher@NaturalAwakeningsNNM.com
505.999-1319

Please print this form and fax it back to us. FAX: 888.900.6099
DO NOT SEND CREDIT CARD INFORMATION VIA EMAIL.
All requested information is required.

I authorize *Natural Awakenings* to bill the card listed below as specified:




Amount \$ _____ Frequency: One Time _____
 Monthly _____

Start billing on: _____ End billing: On contract expiration
(Today's date) One-time charge

Business Name: _____

Contact Name: _____

Contact Phone #: _____

Natural Awakenings accepts the following credit cards:  MasterCard  Visa  AmEx

Credit Card # _____ Expiration: _____

Name as it appears on Credit Card: _____

Billing Address for Credit Card: _____

City: _____ State: _____ Zip Code: _____

3 Digit Code _____ (from signature line on back of credit card)

4 Digit Code for AmEx _____ (on front of card)

Cardholder's Signature: _____ Date: _____

natural
awakenings®