natural awakenings
ALBUQUERQUE • SANTA FE • TAOS

# Conscious Giving
# 2017 Holiday Gift Guide

• *Mindful Gift Giving* • *Your Products & Services* • *Special Offers*

## Advertising Options

| | |
|---|---|
| 1/12 page Ad | $95 |
| Business card | $125 |
| 1/8 page Ad | $135 |
| 1/6 page Ad | $180 |
| 1/3 page Ad | $325 |

• *Advertisers Save addtl. 30%*

## Free Stuff

- 2 To 4 Calendar Listings
- Print, Online And Social Media
- Free Inclusion In Digital Magazine

## Deadline: November 12

For details and specifications go to

naturalawakeningsnnm.com/advertise

**Call: 505-999-1319 or email: publisher@naturalawakeningsnnm.com**

# 2017 Holiday Gift Guide

## OPTIONS

**1/3 page vertical or horizontal for $325**

**1/6 page horizontal or vertical ad for $180**

**1/8 page vertical ad for $135**

**Business Card ad for $125**

**1/12 page square ad for $95**

Contracts are for December issue. Current advertisers receive **30%** discount off rates on the Healthy Giving page.

## FREE STUFF

- 3 Calendar Listings per month
- Free inclusion in digital magazine
- Discounted Natural Directory listings
- Priority consideration for inclusion in local editorial content (i.e. December gift guide article)

## AD DESIGN

### AD DESIGN

Natural Awakenings is able to design an ad for you. Simple text ads with a logo provided by the customer are designed at no additional cost. For the design of more creative ads, a one-time fee of **$50** will apply.

### SUBMITTING PRINT-READY ADS

There is no setup or design fee for print-ready ads. Please email advertising files to: Publisher@NaturalAwakeningsNNM.com

All files must be 300 dpi and CMYK.
Acceptable formats are EPS, TTIFF, JPG, PSD or PDF
All fonts must be embedded. Please flatten layers before saving. PDF files should be "Press Optimized."
Emailed files must be under 6MB.

### DEADLINES

CC authorizations, calendar listings, and display ads should be received by **November 12** for the December issue.
*Please, call or email for deadline extensions.*

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Help our niche audience maintain their healthy and environmentally conscious lifestyle throughout the holidays by enabling them to be mindful gift givers. Provide them with the products and services you offer that make great gifts.

Over 15,000 copies of *Natural Awakenings* are distributed throughout Northern/Central New Mexico monthly. Reach our 25,000 affluent, well-educated readers who are interested in healthy and environmentally-conscious living.

*Natural Awakenings* is Albuquerque, Santa Fe and Taos' healthy and green living magazine. Locally owned and produced, we support the Northern New Mexico community naturally.

Our mission is to provide insights to improve the quality of life physically, mentally, emotionally and environmentally. In each issue readers find cutting-edge information on natural health, nutrition, fitness, personal growth, green living, creative expression and the products and services that support a healthy lifestyle.

*Contact us*

**Publisher**
Andrea Schensky Williams
505-999-1319
Email:
Publisher@NaturalAwakeningsNNM.com

# Give The Gift of Healthy Living

**Our Healthy Holiday Guide will help you find the perfect products and services for your gift giving needs!**

**Your 1/3 Page**
Color Ad Here

Vertical:
W 2.25 x H 9.75″

$325/month

**Your 1/3 Page**
Color Ad Here

W 4.75 x H 4.75″

$325/month

**Your 1/6 Page**
Color Ad Here

Horizontal: W 4.75 x H 2.25″

$180/month

# Meaningful gifts for the most meaningful people in your life.

**This holiday season give gifts of health, well-being and sustainability.**

**Your 1/6 Page**
Color Ad Here

W 2.25 x H 4.75″

$180/month

**Your 1/8 Page**
Color Ad Here

W 2.25 x H 3.25″

$135/month

**Your 1/8 Page**
Color Ad Here

W 2.25 x H 3.25″

$135/month

**Your Business Card**
Color Ad Here

W 3.5 x H 2″

$125/month

**Your 1/12 Page**
Color Ad Here

W 2.25 x H 2.25″

$95/month

**Your 1/12 Page**
Color Ad Here

W 2.25 x H 2.25″

$95/month

**Your 1/12 Page**
Color Ad Here

W 2.25 x H 2.25″

$95/month

# Credit Card Billing Authorization

**Natural Awakenings**
**Northern & Central New Mexico**
6612 Glenlochy Way NE • Albuquerque, NM 87113
Publisher@NaturalAwakeningsNNM.com
505.999-1319

**Please print this form and fax it back to us. FAX: 888.900.6099**
**DO NOT SEND CREDIT CARD INFORMATION VIA EMAIL.**
**All requested information is required.**

I authorize *Natural Awakenings* to bill the card listed below as specified:

Amount $_____ Frequency: ☐ One Time _____
☐ Monthly_____

Start billing on:_____ End billing: ☐ On contract expiration
(Today's date) ☐ One-time charge

Business Name: _____

Contact Name:_____

Contact Phone #:_____

*Natural Awakenings* accepts the following credit cards: ☐ MasterCard ☐ Visa ☐ AmEx

Credit Card #_____ Expiration: _____

Name as it appears on Credit Card: _____

Billing Address for Credit Card:_____

_____

City:_____ State: _____ Zip Code:_____

3 Digit Code _____(from signature line on back of credit card)

4 Digit Code for AmEx _____ (on front of card)

Cardholder's Signature: _____ Date:_____

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